

Semaine pour l'action sur l'IA

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#SommetActionIA
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POUR L'ACTION
SUR L'IA

Quick Key!

Artificial Intelligence Action Summit

SUMMARY

SPEAKING ENGAGEMENT

- AI ACTION SUMMIT 2025: FRANCE AT THE HEART OF GLOBAL AI GOVERNANCE
- NARENDRA MODI (INDIA) CALLS FOR ETHICAL AND INCLUSIVE AI
- THE PRESIDENT OF THE EUROPEAN COMMISSION REAFFIRMED EUROPE'S AMBITION
- JD VANCE (USA) OUTLINED A STRATEGY BALANCING UNFETTERED INNOVATION AND STRATEGIC SUPREMACY
- EXCHANGE BETWEEN PHARRELL WILLIAMS (ARTIST) AND SUNDAR PICHAI (GOOGLE) BY ANNE BOUVEROT
- THE CONCLUSION OF PRESIDENT MACRON AT THE ARTIFICIAL INTELLIGENCE SUMMIT

MAIN STAGE CONFERENCE

- HARNESSING AI FOR THE FUTURE OF WORK
- CREATING A VIRTUOUS CIRCLE BETWEEN AI, CREATION & INFORMATION
- PRIVACY, CYBERSECURITY & INFORMATION INTEGRITY: LEVERAGING AI TO PROTECT DEMOCRACIE SETTING UP EFFICIENT & TRULY INCLUSIVE AI GOVERNANCE
- SCALING COMPETITIVE & SUSTAINABLE AI ECOSYSTEMS ACROSS THE GLOBE
- BENDING THE ARC OF AI TOWARDS PUBLIC INTEREST: TOWARDS A RESILIENT AND OPEN AI ECOSYSTEM

AI Action Summit



AI Action Summit



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AI Action Summit 2025: France at the heart of global AI governance

Paris brought together world leaders and experts to shape the future of AI, balancing innovation and regulation. A pivotal summit marked by concrete commitments on AI transparency and ethics.

AI Action Summit 2025: France brought together global leaders

On February 10 and 11, 2025, France hosted the AI Action Summit at the Grand Palais. This high-profile event gathered Heads of State and Government, leaders of international organizations, CEOs of companies of all sizes, researchers, NGOs, artists, and civil society representatives to discuss the key strategic issues surrounding artificial intelligence.

A Crucial Summit amidst regulation and innovation

As generative AI continues its rapid adoption—with tools like ChatGPT, Gemini (formerly Bard), and Perplexity—governments are striving to balance innovation, competitiveness, and regulation. The European Union, a leader in AI regulation, had recently finalized the AI Act, a legislative framework aimed at regulating AI usage while fostering research and development.

France Strengthens its leadership in AI

Hosting this summit in Paris reinforced France's ambition to position itself as a leader in AI in Europe. With key players like Mistral AI, France is looking to compete with American giants (OpenAI, Google DeepMind, Anthropic) and Chinese leaders (Baidu, Alibaba Cloud). The event also provided an opportunity to bolster France's AI ecosystem, supporting startups and promoting ethical and responsible AI solutions.

Concrete commitments for the future of AI

The summit led to key commitments on AI governance, particularly concerning algorithm transparency, data protection, and societal impacts. As the global debate between regulation and innovation continues, France played a pivotal role as a mediator in shaping the future of artificial intelligence worldwide. The lasting impact of these initiatives on the industry and international policies remains to be seen.

AI Action Summit



Narendra Modi (India) calls for ethical and inclusive AI

At the AI Action Summit in Paris, Indian Prime Minister Narendra Modi delivered a compelling speech on the future of artificial intelligence. Speaking alongside French President Emmanuel Macron, he emphasized the need for AI that serves the common good, highlighting both its immense potential and the challenges it presents in terms of ethics, governance, and global inclusivity.

AI: a technological revolution with built-in biases

- Modi illustrated AI's impressive capabilities with a practical example: a medical application that can simplify complex test results for patients. However, he also pointed out the inherent biases in AI models, such as their tendency to reproduce patterns found in training data (e.g., generating images of right-handed individuals by default).
- This example underscores a crucial issue: AI, despite its power, can be flawed and discriminatory if not properly regulated.

Global governance for responsible AI development

Modi called for international cooperation to regulate AI, focusing on several key areas:

- Establishing global standards and ethical guidelines to prevent misuse and ensure AI serves humanity.
- Bridging the AI accessibility gap, as many regions in the Global South lack computing resources, skilled talent, and infrastructure.
- Encouraging open innovation by promoting transparent and accessible AI systems.
- He noted that India, with its 1.4 billion people, has successfully built a low-cost digital public infrastructure, and is ready to share its expertise to democratize AI globally.

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AI and Jobs: a challenge to anticipate

- The impact of AI on employment remains a key concern. While some fear mass job losses, Modi reminded that history has shown technology doesn't eliminate jobs—it transforms them.

To address this shift, he advocated for:

- Massive investments in upskilling and reskilling workers to prepare them for the jobs of the future.
- Developing energy-efficient AI, comparing it to the human brain, which performs extraordinary tasks with minimal energy consumption.

AI must be sustainable and eco-friendly

- AI's high energy and data consumption pose a significant environmental challenge. Modi highlighted the India-France collaboration in the International Solar Alliance, which aims to support greener AI solutions powered by renewable energy.
- He also stressed the need to design AI models that are more efficient and sustainable, optimizing data usage and computational power to minimize their environmental footprint.

AI must serve humanity

- Modi concluded by affirming that AI will shape the 21st century, but humans must remain in control of their collective destiny. To achieve this, international cooperation is essential in ensuring AI's development is ethical, inclusive, and responsible.
- India is positioning itself as a key player in this transformation, ready to share its innovations and expertise to build an AI-driven future that benefits everyone.

At a summit dedicated to artificial intelligence, the President of the European Commission reaffirmed Europe's ambition: to regulate and accelerate AI development to make it a driver of progress.

Vision and Strategy:

- Europe aims to become a global leader in AI.
- It adopts a unique approach focused on its strengths in science and technology.
- Europe prioritizes AI that enhances productivity and benefits society.
- The European Union seeks to avoid simply copying American or Chinese models and instead build AI that aligns with its values.

Major Innovations:

- Development of some of the world's fastest supercomputers, available to scientists and startups.
- Construction of 12 AI-dedicated sites with a €10 billion investment.
- Creation of "AI factories" modeled after CERN to unite research efforts and accelerate innovation.

Practical Applications:

- European AI focuses on complex applications, particularly in industry.
- Goal of expanding access to computing power for all businesses, not just large corporations.
- Establishment of a secure space for sharing industrial and medical data.

Partnerships and Collaborations:

- Europe promotes cooperative AI, bringing together talent from different backgrounds and sectors.
 - Creation of a €200 billion public-private partnership to support AI innovation.
- Foundation for inclusive global AI, aimed at democratizing AI benefits beyond Europe.

Privacy and Security:

- Implementation of a unified regulatory framework for AI across Europe.
- Guarantee of a balance between innovation and citizen protection.
- Commitment to ensuring reliable and transparent AI.
- Analysis: A Distinctive European AI?

The EU's approach stands out due to:

- Its industrial focus: Rather than a general-purpose AI, the EU invests in concrete applications in key sectors like industry and healthcare.
- A collaborative approach: It prioritizes open-source development and data-sharing initiatives.
- A strict regulatory framework: The EU aims to establish trustworthy AI with common rules ensuring security and ethics.
- An inclusive ambition: By emphasizing AI accessibility for small businesses and developing nations, Europe adopts a more social and solidarity-based approach.

Outlook and Impact:

- Consumers: Greater transparency, better data protection, and safer AI services.
- Industries: Easier access to powerful infrastructure, accelerated innovation, and increased competitiveness.
- Tech ecosystem: Creation of a favorable environment for AI startups, offering an alternative to U.S. and Chinese dominance.

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JD Vance (USA) outlined a strategy balancing unfettered innovation and strategic supremacy.

Vision and Strategy

- The Trump administration aims to position the United States as the global leader in artificial intelligence (AI).
- The priority is to foster a permissive regulatory environment to encourage innovation.
- AI is seen as a tool for economic growth and prosperity rather than a threat to jobs.
- AI development must be free from any ideological bias and should not be used as a tool for censorship or propaganda.
- The American approach is based on technological sovereignty, with a strong commitment to designing and manufacturing semiconductors in the United States.

Key Innovations

- AI is considered a key element for automation, productivity enhancement, and the transformation of various sectors such as healthcare and national security.
- Advancements in computing power are crucial to maintaining American dominance.
- A strong focus is placed on infrastructure, particularly in the manufacturing of AI chips.

Practical Applications

- AI should complement human labor rather than replace it.
- AI innovations can improve the healthcare sector, the economy, and worker productivity.
- The government aims to integrate AI technology education into schools to prepare the workforce of tomorrow.

Partnerships and Collaborations

- The United States seeks to establish international technological partnerships while protecting its strategic interests.
- There is expressed skepticism toward foreign companies and governments (particularly China and its 5G advancements) that might use AI for surveillance or manipulation.
- A warning is issued against overly strict European regulations that could hinder innovation and exclude American companies.

Privacy and Security

- AI must not be a tool for propaganda or historical manipulation.
- Protecting user data from authoritarian regimes is essential.
- The Trump administration emphasizes the need to block foreign adversaries from accessing American AI capabilities for national security reasons.

Key Announcements or Features

- Maintaining American technological supremacy in AI
- Investment in semiconductor infrastructure in the United States
- Commitment to making AI accessible and beneficial to American workers
- Opposition to excessive regulations that could hinder AI development
- Skepticism towards the use of AI by authoritarian governments
- Proposal for an “ideologically neutral” AI, opposed to any form of censorship

JD Vance (USA) outlined a strategy balancing unfettered innovation and strategic supremacy.

How the American Approach Differs from Its Competitors

- Deregulation and Freedom of Innovation
- Unlike Europe, which implements strict rules to regulate AI (e.g., data protection regulations and algorithm transparency), the United States adopts a more permissive approach, encouraging experimentation without excessive constraints.

Technological Sovereignty and Local Production

- While countries like China are heavily investing in AI production and application (e.g., mass surveillance, cybersecurity), the United States aims to develop independent AI, building its own semiconductors and protecting its intellectual property.

Economic Vision Focused on Growth and Jobs

- Rather than viewing AI as a threat to the labor market, the Trump administration highlights its potential to increase productivity and bring jobs back to the United States, particularly by reindustrializing certain sectors.

Criticism of European Regulations

- Unlike the European Union, which strictly regulates AI to prevent abuses (e.g., GDPR, Digital Services Act), the United States promotes a more flexible and competitive approach to innovation while warning against the dangers of excessive regulation.

Potential Impact on Consumers and Industries

Industries:

- The focus on technological sovereignty and chip manufacturing could strengthen the position of American companies in the global AI race.
- Reduced regulatory constraints could boost investment and innovation, allowing tech companies to develop new solutions more rapidly.
- The emphasis on cybersecurity and data sovereignty could affect foreign companies looking to collaborate with the U.S.

Consumers:

- Faster AI development in sectors such as healthcare, productivity, and defense could directly benefit the public.
- However, a deregulated AI raises ethical concerns, potentially leading to misuse in misinformation and privacy violations.
- If the U.S. refuses to comply with European standards, some AI services might become inaccessible to European citizens due to regulatory barriers.

The Trump administration advocates for a deregulated, sovereign, and competitive AI strategy, aiming to ensure American dominance in the field. The goal is to foster innovation without excessive government intervention while ensuring AI serves U.S. strategic interests. However, this strategy clashes with European regulations and may intensify geopolitical tensions with powers like China. The future of AI will depend on balancing free innovation and ethical regulation, as well as the U.S.'s ability to convince international partners to adopt its vision.

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Exchange between Pharrell Williams (Artist) and Sundar Pichai (Google) By Anne Bouverot

The conversation highlights a pragmatic and responsible approach to AI, with a strong focus on open source, regulation, and collaboration between public and private stakeholders. AI is not seen as a threat but as an opportunity to be regulated to maximize its benefits while minimizing its risks.

Vision and Strategy:

- AI is seen as a tool that can benefit humanity if used responsibly.
- AI should be approached from the perspective of opportunities rather than fears.
- AI development requires clear standards and collaboration between businesses and public authorities.
- Google and other major players aim to ensure a balanced and responsible use of AI.

Key Innovations:

- AlphaFold: Capable of decoding millions of protein structures, facilitating medical advances and vaccine research.
- Advanced conversational agents: Capable of understanding and executing complex tasks with increasing efficiency (from 50% to 85%).
- AI assistance in software development: Automatic code generation and correction for engineers.
- AI-generated artistic content: AI as a support tool for artists rather than a replacement for human creativity.

Practical Applications:

- Increased productivity across industries: healthcare, programming, artistic creation.
- Assistance for professionals: radiologists, doctors, engineers, researchers.
- Acceleration of scientific discoveries through open data resources (e.g., AlphaFold).

Partnerships and Collaborations:

- Current AI: An initiative to make AI more open, responsible, and accessible by bringing together researchers, governments, and companies.
- Development of open-source tools and publicly accessible databases.
- Commitment from tech companies to regulate AI use and prevent malicious applications.

Privacy and Security:

- Deepfake detection and prevention: Solutions are being developed to combat manipulated content.
- Need for standards and regulations to prevent abuse.
- Seeking a balance between innovation and data protection.

07

Exchange between Pharrell Williams (Artist) and Sundar Pichai (Google) By Anne Bouverot

The conversation highlights a pragmatic and responsible approach to AI, with a strong focus on open source, regulation, and collaboration between public and private stakeholders. AI is not seen as a threat but as an opportunity to be regulated to maximize its benefits while minimizing its risks.

Major Announcements and Features:

- The launch of the Current AI initiative to ensure AI serves the public good.
- Open data release of biological research through AlphaFold.
- Significant progress in AI agents capable of executing complex tasks.
- AI as a key assistant for professionals in various industries.

How Google's AI Approach Differentiates from Competitors:

- AI's dual-use nature: Addressing both opportunities and risks in a balanced manner.
- Transparency and accessibility: Open-source tools and public data availability.
- AI governance: A strong focus on regulation and preventing misuse (deepfakes, misinformation).
- Collaboration with public authorities to establish standards and build trust.

Potential Impact on Consumers and Industries:

- Increased productivity: AI is becoming an omnipresent assistant, enhancing workers' efficiency.
- Democratization of innovation: Easier access to AI tools for businesses and individuals.
- Reducing inequalities: Open-source initiatives could promote fair AI adoption worldwide.
- Transformation of jobs: AI does not replace human creativity but enhances its capabilities.
- Acceleration of scientific research: Major breakthroughs are already visible in health and biotechnology.

The conclusion of President Macron at the Artificial Intelligence Summit

France seeks to balance innovation with regulation, making AI a tool for sovereignty and economic progress while ensuring ethical and sustainable development.

Vision and Strategy

- France and Europe must actively engage in the AI race, not only for economic reasons but also for sovereignty concerns.
- Commitment to developing a framework of trust for AI to ensure its adoption and acceptance by society.
- Emphasis on the need for multilateral AI governance, involving diverse global stakeholders.

Major Innovations

- €109 billion in AI investments in France, announced during the summit.
- €200 billion in AI investments in Europe, including public and private funding.
- Development of large-scale data centers in Europe and France, powered by decarbonized energy.
- Acceleration of AI applications in science, mobility, defense, and security.

Practical Applications

- Enhancing AI-powered services in key sectors: education, healthcare, work, and quality of life.
- Establishment of a trust entity for data quality and security, ensuring safe and responsible AI usage.
- Development of pluralistic and open AI models, with a strong focus on open-source technology

Partnerships and Collaborations

- Creation of public-private coalitions, with an initial funding of €400 million, including €100 million from France.
- Initiative for international AI governance through existing structures such as the OECD, United Nations, UNESCO, and the Council of Europe.
- Collaboration with countries like India to prevent AI dominance by just a few superpowers (advocating for a “third way” approach).

Privacy and Security

- Creation of standards to ensure privacy protection and data security for citizens.
- Implementation of mechanisms to detect deepfakes and combat misinformation.
- Commitment to preventing misuse of AI for mass surveillance or destructive military applications.
- Adoption of eco-friendly AI principles, limiting the energy consumption of AI models.

How France and Europe’s AI Approach Stands Out

- Ethics and trust at the core: Unlike other AI strategies focused purely on rapid innovation (such as in the U.S. and China), France and Europe aim to build a trusted AI framework.
- Openness and accessibility: A commitment to including all global regions, especially Africa and Latin America, to prevent a digital divide.
- Respect for sovereignty: Avoiding dependency on foreign tech giants and promoting locally developed AI solutions tailored to regional needs.
- Commitment to sustainability: A focus on decarbonized AI and energy-efficient models.

Potential Impact on Consumers and Industries

- Higher AI adoption rates due to guarantees on transparency and privacy protection.
- Strengthened European competitiveness against American and Chinese AI giants.
- New economic opportunities and job creation in AI-related fields, with a strong focus on education and research.
- Transformation of strategic sectors (mobility, healthcare, defense, and industry), accelerating productivity gains and supporting the green transition.

Harnessing AI for the Future of Work

Artificial intelligence is transforming societies and economies. Rather than just a technological shift, it must become a strategic, ethical, and inclusive tool, guided by social dialogue and responsible governance.

Vision and Strategy

- AI is perceived as a rapid transformation factor for societies and economies.
- The goal is to make AI a tool that serves work rather than just a technological transition.
- Decisions on AI must be strategic and include businesses, social partners, and international organizations.

Key Innovations

- AI has been used for 30 years in sectors such as aerospace (Airbus) for product development and engineering.
- Development of tools like CV Maker, facilitating access to the job market for low-skilled workers.
- Generative AI used to improve recruitment and talent management.

Practical Applications

- AI applied to continuous training and skills development.
- Integration into production and business management to optimize performance.
- Use of AI to improve the quality and diversity of recruitment.

Partnerships and Collaborations

- Engagement of companies and trade unions to oversee the deployment of AI.
- Joint regulation between businesses and governments for ethical use.
- Implementation of social dialogue committees on AI within certain companies (e.g., Adecco).

Confidentiality and Security

- Adoption of ethical frameworks by companies like Airbus to ensure responsible AI usage.
- Importance of clear governance and transparency in AI-related decisions.
- Protection of workers against biases and excessive automation.

Most Significant Announcements:

- Adoption of a Pact for social dialogue on AI.
- Acceleration of training and professional retraining.
- Large-scale deployment of AI in recruitment and talent management.
- Ethical and legal framework for AI deployment.

Differentiation of AI from Competitors

- Human and ethical approach: Integration of ethical governance principles in AI usage.
- Intersectoral collaboration: Dialogue between businesses, trade unions, and governments.
- AI as an assistance tool rather than a worker replacement.

AI Perspectives and Potential Impact

- Positive economic impact, but a need to monitor wage evolution and worker protection.
- Importance of education and training to support the transition.
- Risk of worsening inequalities if reskilling efforts are insufficient.
- Call for appropriate regulation to frame deployment and limit negative employment effects.
- AI presents a tremendous opportunity, but its adoption must be thoughtful, inclusive, and ethical to maximize benefits while minimizing risks.

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Creating a Virtuous Circle between AI, Creation & Information

Europe is shaping an ethical, locally adapted AI. Through regulation, linguistic inclusion, and strategic partnerships, it forges a distinct path from American and Chinese tech giants.

Vision and Strategy

- Europe, particularly Estonia and the European Commission, is emphasizing the development of artificial intelligence (AI) that respects local cultures and transparency regulations.
- The need for an adapted regulatory framework to protect creators' rights while fostering technological innovation.
- Ensuring that European AI meets the specific linguistic and cultural needs of each country.

Key Innovations

- Leveraging European supercomputers to train AI models.
- Developing language models tailored to Europe's cultural and linguistic diversity.
- Integrating public and institutional data to enhance AI accuracy and reliability.

Practical Applications

- AI is transforming education in Estonia and across Europe.
- AI-assisted creative tools for artists and media professionals.
- AI applications in newsrooms for content analysis and generation.

Partnerships and Collaborations

- Collaboration between European governments and major tech companies to ensure the inclusion of minority languages in AI.
- Licensing agreements with publishers and media organizations for the use of protected content.
- AI partnerships with copyright societies to improve creator compensation.

Privacy and Security

- Strict adherence to European copyright laws for AI data usage.
- Increased transparency regarding data sources used to train AI models.
- Mandatory traceability and opt-out options for creators wishing to protect their content.

Major Announcements and Features

- Commitment to developing European AI aligned with data protection and copyright principles.
- Implementation of licensing models to ensure fair compensation for creators.
- Ongoing negotiations between OpenAI and European media groups to establish fair use of journalistic content.

European AI Differentiation from Competitors

- Unlike American and Chinese models, European AI prioritizes transparency and regulatory compliance.
- Focus on data quality over quantity, ensuring more accurate and reliable results.
- Respect for local cultures and languages, promoting greater accessibility and inclusivity.
- Potential Impact on Consumers and Industries
- A more ethical and responsible AI fosters trust among users and businesses.
- Economic opportunities for European content creators through fair compensation models.
- Reduced dominance of non-European players, offering a competitive alternative in the global AI market.

The European approach to AI, centered on transparency, copyright protection, and linguistic inclusion, stands out from American and Chinese models. Initiatives showcased at CES highlight Europe's intent to structure the AI industry around ethical principles while fostering innovation and protecting the interests of creators and consumers. The future of AI in Europe depends on appropriate regulation and strategic collaborations to strengthen its digital sovereignty.

Privacy, cybersecurity & information integrity: Leveraging AI to protect democracies

Can artificial intelligence defend democracies without threatening individual freedoms? Regulation, cybersecurity, and innovation: a look at strategies for responsible and protective AI.

Vision and Strategy

- The primary objective of the discussion was to explore how artificial intelligence can be leveraged to protect democracies while safeguarding privacy and cybersecurity. It was emphasized that AI is a double-edged sword: it can be used both to attack and defend democratic systems.

Key Innovations

- Development of AI-based tools to combat disinformation and manipulation of information on social media.
- Creation of national institutes and centers dedicated to cybersecurity and AI regulation.
- Use of AI models to monitor and counter cyberattacks in real-time.

Practical Applications

- Implementation of legislative frameworks requiring AI labeling in political campaigns and penalizing deepfakes.
- Integration of AI systems for protecting critical infrastructures, particularly in the energy and telecommunications sectors.
- Development of tools to enhance data privacy protection and prevent misuse by companies or states.

Partnerships and Collaborations

- Cooperation among multiple European states to track digital threats and develop secure infrastructures.
- Collaboration between governments, businesses, and academia to ensure ethical and secure AI development.
- OECD involvement in establishing an international governance framework for AI.
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Privacy and Security

- Highlighting the threats posed by massive data collection by private companies.
- Increased risks associated with digital surveillance and backdoors in critical infrastructures.
- The role of regulators, such as the CNIL, in protecting personal data and overseeing tech companies' practices.

Announcements and Key Features

- Deployment of AI solutions to detect and counter disinformation in elections.
- Introduction of new legislative frameworks in Latvia to regulate AI usage in political campaigns.
- Commitment from Microsoft and other tech companies to reassess their data collection and usage practices.
- Launch of an initiative to create a National AI Center in Europe.

Analysis: A Differentiated Approach to AI

- The approach presented highlights a responsible AI strategy focused on protecting democracies and citizens. Unlike other models driven by profit maximization, this vision stands out by:
- Strong emphasis on regulation and algorithm transparency.
- A commitment to balancing technological innovation with the preservation of fundamental rights.
- Strengthened cooperation between governments and businesses for a more ethical use of AI.

Outlook and Potential Impact

- The discussed advancements will have a major impact on how AI is integrated into society. In the short term, this could enhance trust in digital systems and curb abuses related to deepfakes and disinformation. In the long term, a robust regulatory framework could serve as a global model for AI governance, shaping technology policies on an international scale. The discussion underscores a central challenge: how to reconcile technological innovation with the protection of fundamental rights. The answer seems to lie in a balanced approach that combines regulation, transparency, and collaboration between public and private stakeholders.

Setting up Efficient & Truly Inclusive AI Governance

Global AI governance is crucial to maximizing its potential while mitigating risks. Inclusivity, regulation, and international cooperation are key to ensuring a fair and equitable digital future.

Vision and Strategy

- The primary objective of this session was to explore ways to strengthen international AI governance to maximize its opportunities while mitigating risks. A particular focus was placed on inclusivity and coordination of existing efforts to prevent regulatory fragmentation, which could hinder innovation and social justice.

Key Innovations

- Although the session did not specifically focus on technological innovations, it emphasized the importance of regulatory and ethical frameworks to guide AI development. The discussions highlighted initiatives such as the use of AI to enhance cybersecurity, personalized medicine, energy management, and Big Data for sustainable development.

Practical Applications

- International Governance: Discussions underscored the importance of a collaborative approach to ensure that AI benefits everyone and does not exacerbate technological and economic inequalities.
- Sustainable Development: AI is seen as a tool to accelerate progress in key sectors such as education and healthcare, particularly in Africa, where it can help bridge the digital divide.
- International Trade: The World Trade Organization (WTO) has identified AI as a potential driver of economic growth but highlighted challenges related to regulatory fragmentation, which could hinder data flows and, consequently, global trade.

Partnerships and Collaborations

- African Union: The President of the Union of the Comoros presented the efforts of African nations to create a regional regulatory framework, ensuring AI is tailored to local needs.
- Brazil and the G20: Brazil has played an active role in the G20 presidency, advocating for inclusive AI governance through a multilateral framework under the United Nations.
- WTO and the Global Digital Compact: This pact has been identified as a key element in structuring AI usage on an international scale.

Privacy and Security

- Data Protection: One of the main challenges of AI governance remains the protection of personal data and cybersecurity.
- Digital Sovereignty: Brazil and other Global South nations have emphasized the need to ensure that tech companies comply with national laws and democratic institutions' decisions.

Differentiation in AI Governance Approaches

- A distinctive aspect of the approach discussed during this session was the emphasis on inclusive AI governance, involving developing countries, civil society, and the private sector. Unlike models dominated by major economic powers, this vision prioritizes equitable access to digital resources and the ability to shape the future of AI.

Outlook and Potential Impact

- Economic Development: Effective AI governance could reduce inequalities and create new growth opportunities for developing countries.
- Risk of Fragmentation: A lack of regulatory coordination could slow innovation and limit AI's potential benefits.
- Role of International Institutions: A centralized governance model under the United Nations appears to be the preferred solution to prevent misuse and ensure fair and effective regulation.

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Scaling Competitive & Sustainable AI ecosystems across the globe

Balancing challenges and opportunities, AI is emerging as a key tool for energy optimization. Innovations, collaborations, and more efficient models are reshaping the intersection of performance and sustainability.

Vision and Strategy

- The rapid rise of AI presents challenges in terms of energy consumption and sustainability.
- Discussions focus on the need to find a balance between technological performance and energy efficiency.
- AI is seen both as a resource consumer and as an optimization tool to reduce overall energy footprints.
- International cooperation is essential to establish standards and promote more sustainable practices.

Key Innovations

- Energy optimization of data centers: Implementation of low-power semiconductors and more efficient architectures.
- AI for energy efficiency: AI systems improve infrastructure management, reducing energy consumption by 20 to 30% in some industries.
- Lighter and specialized AI models: Development of less energy-intensive AI models tailored to specific needs.

Practical Applications

- Industry: Reducing energy consumption in industrial sites and improving infrastructure management.
- Smart city management: AI applied to power grids to improve distribution and reduce energy losses.
- Biotechnology: Using AI to accelerate protein development and promote plastic recycling.

Partnerships and Collaborations

- Launch of the "Sustainable AI Coalition", which will be officially announced.
- Participation of private sector companies (e.g., Capgemini, AMD, Schneider Electric) to develop more efficient solutions.
- Academic initiatives: Research centers (e.g., ENS) analyzing AI's energy impact.
- International organizations: The Global Green Growth Institute (GGGI) promotes collaborations to develop global standards and regulations.

Privacy and Security

- Discussions on transparency and accessibility of AI models.
- Open models are seen as a way to enhance trust and adaptability in AI solutions.

Scaling Competitive & Sustainable AI ecosystems across the globe

Balancing challenges and opportunities, AI is emerging as a key tool for energy optimization. Innovations, collaborations, and more efficient models are reshaping the intersection of performance and sustainability.

Key Announcements and Features

- Creation of a "Sustainable AI Coalition", bringing together governments and companies to reduce AI's energy footprint.
- More energy-efficient AI models, adapted to specific use cases (e.g., AI models running on mobile devices).
- Standardization and transparency in measuring AI's energy impact (e.g., dedicated observatories).
- Analysis: A Differentiated AI Approach?
- This approach emphasizes sustainability and energy efficiency, setting it apart from strategies solely

focused on raw performance. Three key aspects:

- Energy optimization as a priority: While some players invest heavily in scaling AI models, this approach aims to reduce energy consumption while maintaining high performance.
- Open ecosystem and international cooperation: Efforts to pool resources and standardize AI's environmental impact.
- AI applied to sustainability itself: AI is not just an energy challenge but a tool to enhance infrastructure efficiency.

Outlook and Impact on Consumers and Industries

- For businesses: Increased adoption of energy-efficient solutions, reduced infrastructure costs, and new innovation opportunities.
- For governments: The need to adapt energy policies and support the transition toward more sustainable AI.
- For consumers: Indirect impact through more resource-conscious AI, better integrated into daily life (e.g., energy assistants, resource optimization).

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Bending the Arc of AI towards Public Interest: towards a Resilient and Open AI Ecosystem

How can we balance innovation with the common good? This talk highlights the challenges and solutions for open, ethical, and accessible AI that serves societies rather than just private

Vision and Strategy

- The speaker emphasized the importance of balancing public interest with technological innovation, particularly in the field of artificial intelligence (AI). They identified three major challenges:
- Scaling public-interest projects to match the speed and scale of the private sector.
- Fragmentation of efforts within the public sector, hindering effective coordination.
- The need for a holistic approach to address real needs rather than multiplying scattered initiatives.

Key Innovations

- Data Accessibility and Availability: Proposing new approaches to make data accessible while respecting privacy.
- Investment in Open AI: Promoting an open and resilient AI ecosystem.
- Participation and Accountability: Establishing mechanisms to ensure technology is used for relevant and beneficial purposes.
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Practical Applications

- Optimizing AI Usage: AI should serve not only businesses but also societal needs, such as healthcare access, weather forecasting, and critical information for vulnerable populations.
- Responsible Innovation: Aligning public interest with private market incentives to prevent the risks associated with unregulated AI.

Partnerships and Collaborations

- Collaboration with 175 representatives from governments, organizations, and businesses to define the role of Global South countries in AI development.
- Strengthening global standards and accountability mechanisms to ensure ethical AI governance.

Bending the Arc of AI towards Public Interest: towards a Resilient and Open AI Ecosystem

How can we balance innovation with the common good? This talk highlights the challenges and solutions for open, ethical, and accessible AI that serves societies rather than just private

Privacy and Security

- The importance of defining a clear framework between open and proprietary systems to balance transparency and security.
- Addressing the trade-off between massive investments in computing power and data management.

Key Announcements and Features

- Developing global standards for holding major tech companies accountable.
- Encouraging open and ethical innovation.
- Discussions on the concentration of power among a few companies and exploring a more balanced model.

Differentiation in AI Approach

- **Unlike other tech companies focused on model and data ownership, this approach advocates for:**
 - Greater accessibility to AI tools.
 - Inclusive participation of Global South countries to ensure a fairer balance.
 - Strengthening transparency and regulation to prevent misuse.
- **Outlook and Potential Impact**
 - Industry Transformation: Ethical and accessible AI could enhance various sectors, including healthcare, agriculture, and education.
 - Reducing Inequalities: Inclusive governance would enable a fairer distribution of AI benefits.
 - New Global Regulations: Moving toward greater corporate accountability and closer international cooperation.

Monitoring

Stay ahead with our strategic intelligence

My Expertise in the Telecom Sector Translates into Three Tailored Services

Since 2007, I have been supporting telecom and digital industry players in navigating rapid technological advancements. Here are my three key offerings:

MWC Tech Watch

Since 2007, I have been providing in-depth coverage of the Mobile World Congress (MWC), the premier telecom event. This personalized service delivers real-time updates on major technological innovations, with strategic analysis of emerging trends such as 5G and smart mobility. You'll receive daily updates via WhatsApp, including photos, videos, and direct answers to your questions. At the end of the event, a comprehensive four-day recap will help you identify key opportunities for your business.

AI & Telecoms Strategic Intelligence

In a world where innovation constantly reshapes telecoms, staying informed is crucial. My bi-monthly strategic intelligence service provides in-depth analysis of the latest AI developments in the sector. Discover how AI is transforming networks, enhancing customer services, and creating new business opportunities. With close monitoring of key technology partnerships and investments, you'll always stay ahead.

The Telco Garage

A must-read weekly newsletter offering a comprehensive view of the global telecom industry. It provides insights into innovations and worldwide trends, helping you better understand market evolution, emerging technologies, and shifting consumer demands. The Telco Garage is your essential tool to anticipate challenges and seize new opportunities.

Ready to Take Action?

**These services will give you a strategic edge in a constantly evolving environment.
Contact me today!**

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Source

Video
Sommet pour l'action sur l'IA - Conférences (main stage - français) 10/02/2025
Sommet pour l'action sur l'IA - Session plénière au Grand Palais (11/02/2025)

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Artificial intelligence action summit