Quick Key!

Web Summit 2024

SUMMARY

01

INTRODUCTION

01

The 2024 Web Summit highlighted technology trends and innovations aimed at transforming various sectors, with a strong focus on artificial intelligence (AI), augmented reality (AR), and digital sustainability. Here are the key trends identified:

1. AI-Driven Business and Customer Experience Enhancements

AI plays a crucial role in enhancing business services and optimizing customer interactions. Platforms like Menhir AI and Unbabel with Widn.AI offer advanced predictive analytics and multilingual translation solutions, respectively. HostyAI and JobMojito automate communications and recruitment processes, while Prelude improves security and customer onboarding through SMS verification. These solutions reflect a strong push to make services more efficient, personalized, and transparent.

2. Digital Immersion and Augmented Interaction

Augmented and virtual reality are becoming essential to enriching user experiences. Niantic and Bijootree use AR to make shopping and entertainment more engaging and realistic. DigitalTwin Technology and HYR Travel adopt VR for industrial and cultural purposes, offering immersive solutions that allow users to project themselves into full-scale environments.

3. Sustainability and Digital Responsibility

Digital sustainability initiatives are gaining momentum, with startups like Nature Plant integrating GPS tracking in tree planting to promote ecological transparency. Bijootree in e-commerce reduces product returns with virtual try-ons, thus lowering environmental impact. Firsty offers free mobile data for simplified global connectivity, while Inheart and NightOwlGPT leverage technology to support cultural and memorial preservation.
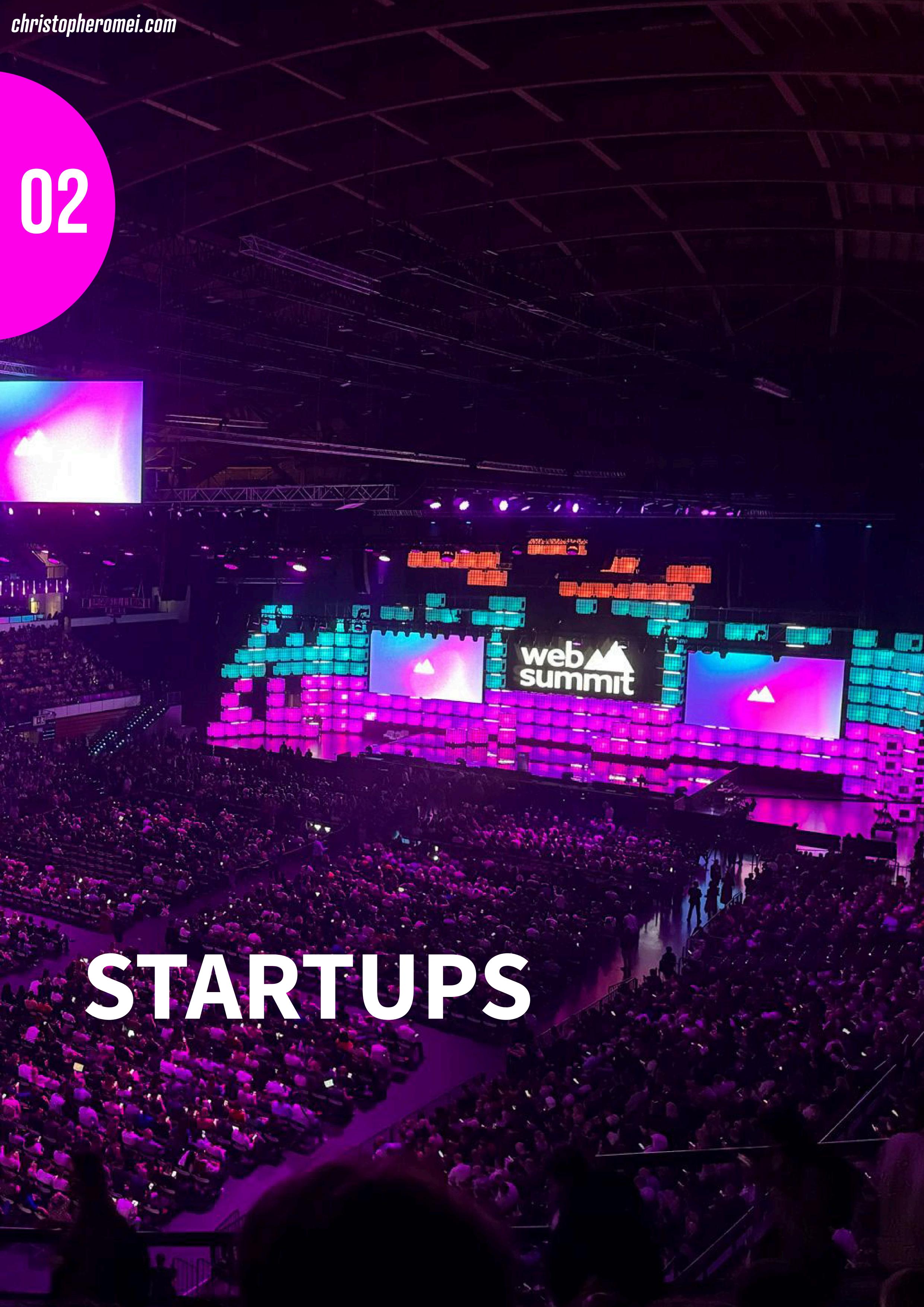
4. Connectivity and Data Security

Optimizing data security and communications is taking center stage. KeepYourHomeIP introduces VPN routers that provide a private connection tailored for digital nomads, while ZeroThreat launches a vulnerability scanner to protect B2B SaaS applications. Ubicloud stands out with EuroGPT, an open-source AI hosted in Europe, ensuring data confidentiality compliant with GDPR standards.

Conclusion

The 2024 Web Summit emphasizes the convergence of cutting-edge technologies (AI, AR/VR, digital security) to meet demands for transparency, efficiency, and engagement across a range of fields, including health, culture, communication, and cybersecurity. These innovations reinforce digital integration into daily life while striving to offer a more sustainable, secure, and inclusive framework for users around the world.

Here is my selection of 33 press release summaries issued over the 3-day event

02

STARTUPS

01

HYR Travel Launches Crowdfunding Campaign to Expand Virtual Museum Access

HYR Travel, the innovative app that offers immersive virtual reality experiences of the world's greatest museums, is excited to announce the addition of new museum partners on its platform. To support this expansion, HYR Travel will launch a crowdfunding campaign on Indiegogo in November 2024, coinciding with Web Summit. This campaign will help HYR Travel continue enhancing its user experience and expanding its cultural reach.

HYR Travel, known as the "World's 1st Global Cultural Passport," enables users to explore renowned cultural institutions like the Louvre in Paris and the Metropolitan Museum of Art in New York from home. This digital approach not only makes culture more accessible globally but also creates new revenue sources for museums, promoting their sustainability in a digital world.

Daniel Tanque, CEO of HYR Travel, states, "We believe culture should be accessible to everyone, no matter where they are. Through community support on Indiegogo, we plan to enrich our virtual tours, reach new audiences, and add innovative features to the app."

Contact : https://linktr.ee/hyr_app

02

KeepYourHomeIP Launches New VPN Routers and Plug-and-Play Solution at Web Summit 2024

KeepYourHomeIP, specializing in VPN technology, will unveil its new VPN routers, Maui and Capri, along with a plug-and-play solution at the 2024 Web Summit in Lisbon. These products allow users to create a secure private network using their home IP address, even while traveling. KeepYourHomeIP's dual-router system offers complete VPN control through a private home server, accessible securely from anywhere via a travel router.

With the growing demand for online privacy solutions, this technology specifically targets digital nomads and remote workers, giving them personal control over their VPN without relying on third-party services, thereby enhancing the privacy and security of their data

Contact : https://keepyourhomeip.com

03

Menhir AI Unveils its Vision for "AI Systems That Think and Act"

Menhir AI, a company specializing in artificial intelligence and advanced analytics, announced its new vision, "AI Systems That Think and Act," at the 2024 Web Summit. This approach is based on AI models that integrate prediction, explainability, and automated actions into a single platform, aiming to transform how organizations leverage AI for real, impactful outcomes.

Unlike traditional systems, Menhir AI's platform combines predictive models, explanations through Menhir xAI, and automatically triggered actions, such as sending SMS or emails. This full-cycle process allows companies to instantly shift from insights to action, enhancing customer engagement, risk management, and operations.

Francisco Hernández Parga, CEO of Menhir, stated, "Our vision is to offer AI that not only predicts but understands, explains, and acts in real time."

Case Studies:

Real Estate: A real estate service increased qualified leads by 30% using predictive models combined with explanations through Menhir xAI and automated marketing actions.
Fraud Detection: In financial institutions, Menhir's system identifies and explains high-risk transactions, strengthening compliance and trust.
Default Prevention: A European bank improved loan collections by 40% by targeting high-probability collection borrowers.
Customer Retention: Insurance companies use Menhir AI to prevent churn by explaining the causes and sending automated retention offers.

Contact : https://www.menhir.ai/

04

Bijootree Unveils First Virtual Reality Jewelry Try-On Experience at Web Summit 2024

Bijootree, the leading French marketplace for ethical and sustainable jewelry, has launched an innovative virtual reality (VR) jewelry try-on feature at Web Summit 2024. This feature allows customers to try on jewelry virtually from home, creating a more immersive and personalized shopping experience. This initiative aligns with Bijootree's commitment to sustainable e-commerce by helping reduce unnecessary returns, a major environmental issue in online retail. Through VR, customers can better assess the size, fit, and appearance of each piece, enhancing their confidence in making responsible purchases.

Bijootree CEO, Keveen Colas, stated, "We're excited to lead sustainable e-commerce innovation with a feature that not only enhances the customer experience but also supports a more eco-friendly shopping process by minimizing returns."

Bijootree's VR try-on is accessible via smartphones, computers, or compatible screens directly on their website, offering a user-friendly interface that provides a realistic, 360-degree view of selected jewelry pieces. This interactive feature allows customers to visualize how each piece complements their style and fits with their unique features.

Contact : https://bijootree.com/

05

Everday Raises €300,000 to Launch AI-Driven Skill Management Platform

The tech startup Everday, specializing in skill management, has raised €300,000 in its pre-seed funding round and officially launched its platform on October 1, 2024. Unveiled at the Web Summit, Everday helps organizations build a resilient workforce in the face of rapid technological change. Founded by Mexican Estefania Hernandez and Dutch Dylan Moerland, the platform uses AI to create "digital twins" for each employee, representing their current skills and growth potential.

Through an automated assessment process, each digital twin is compared with the European ESCO standards to identify the skills required for each role. This provides leaders and managers with a comprehensive view of existing competencies, gaps to fill, and strengths among top performers.

The funding will allow Everday to enhance its go-to-market efforts and further develop its platform. Among upcoming innovations, a feature to predict trends and sector-specific skill requirements is in development. According to Everday's CEO, Estefania Hernandez, "Our goal is to redefine skill management by giving companies real-time insights into the strengths and weaknesses of their teams."

06

Inheart Launches Free Platform to Preserve Eternal Memories of Loved Ones, Presented at Web Summit 2024

A new platform, Inheart, has launched in the EU, providing a free space for families to preserve memories of deceased loved ones in a secure and accessible format. Set to be presented at Web Summit 2024, Inheart brings together photos, videos, letters, and personal mementos on a single memorial page, allowing friends and family to contribute.

The platform offers significant advantages, including data security, with information archived across multiple servers for reliability, and precise burial location tracking, helping family members and friends easily find memorial sites through GPS coordinates. Users can create a memorial page, share a link with loved ones to add memories, and receive a QR code for placement at the gravesite for easy access to the page.

Inheart is currently developing a module dedicated to preserving the memory of Ukrainian defenders who have lost their lives in the ongoing war with Russia. Founder Alexander Sidorov shared that his experience managing funeral arrangements inspired him to create a modern and digital solution for memorialization, making it possible for everyone to securely preserve cherished memories of loved ones in one place.

Contact : https://www.inheart.memorial/

07

HostyAI Unveils AI-Powered Virtual Assistant for Guest Communication at Web Summit

Innovative start-up HostyAI, specializing in transforming guest communication, has introduced its AI-powered Virtual Assistant at this year's Web Summit. Designed to meet the challenges of 24/7 global guest communication, this assistant aims to revolutionize the industry by intelligently automating interactions with guests.

The Challenges of Traditional Communication Methods
Traditional guest communication methods are often inefficient, time-consuming, and prone to human error. Providing 24/7 support is costly and difficult to maintain, leading to high operational expenses, reduced guest satisfaction, and missed revenue opportunities.

HostyAI's platform offers a complete suite of tools to optimize guest communication. Utilizing advanced algorithms and machine learning, HostyAI tailors responses based on each user's style and preferences. Key features include:

24/7 AI-Powered Guest Support
Fast, Personalized Responses
Enhanced Guest Satisfaction While Freeing Up Hosts' Time

Contact : https://www.hostyai.com/

08

yoona.ai Unveils yoona 3.0 to Transform Fashion Design

Berlin-based yoona.ai, a leader in AI-driven design, launched yoona 3.0 at Web Summit 2024, bringing advanced tools to fashion designers that significantly enhance speed, creativity, and data-backed decision-making. This innovative release combines generative AI with data science to set a new standard in market-driven product design. Yoona.ai goes beyond traditional design tools by providing a platform that analyzes past, present, and future trends, enabling brands to produce top-selling products instantly.

At the heart of yoona 3.0 are AI-powered assistants—Maia, Luna, and Bruno—that help automate tasks, create variations, and refine designs, boosting efficiency without sacrificing creativity. CEO Anna Franziska Michel notes that yoona 3.0 empowers designers to make smarter, more sustainable choices while increasing profitability and reducing carbon footprints.

Key Features of yoona 3.0

Speed: Reduces launch times by up to 80%.
Sustainability: Lowers carbon footprint by 93%.
Profitability: Increases potential profits by 20%.
Informed Design: Provides real-time insights on trends and competitors.
AI-Powered Design Assistants:

Maia: Merges images to create new patterns, offering infinite design possibilities.
Luna: Allows shape merging from multiple images, pushing creative boundaries.
Bruno: Automates variations on designs, ideal for large-scale projects. These features, along with tools like Text to Design, Sketch to Design, and moodboard options, make yoona 3.0 a powerful platform for modern designers. With over 7,000 subscribers, yoona.ai is already reshaping the industry across luxury, sportswear, and accessories sectors.

Contact : https://www.yoona.ai/

09

DigitalTwin Technology Launches ColabVR, an Innovative Platform Merging BIM with Virtual and Mixed Reality for the Construction Industry

DigitalTwin Technology is revolutionizing the construction industry with the launch of ColabVR, a platform that integrates Building Information Modeling (BIM) with immersive virtual and mixed reality technologies. ColabVR enables users to view construction projects at a 1:1 scale, providing architects, engineers, contractors, and clients with an immersive interaction with their designs. With its multi-user capabilities, ColabVR creates a shared space where stakeholders can explore, inspect, and collaborate on projects in real time, enhancing communication and enabling faster, informed decision-making for improved project outcomes.

Rahul Tomar, CEO of DigitalTwin Technology GmbH, explains, "At the heart of ColabVR is the idea of transforming how construction teams interact with complex BIM models. By blending virtual and physical realities, we empower teams to make faster and smarter decisions in a truly immersive space."

1:1 Scale Exploration: Real-scale navigation within construction projects, offering an optimal understanding of spatial relationships and design details.
Multi-User Collaboration: Multiple stakeholders can collaborate in real time, regardless of location.
Seamless Integration with BIM: Designed to work with industry-standard BIM tools, ColabVR enhances existing workflows.
Mixed Reality Capabilities: Enables digital models to overlay on real construction sites, enhancing context and inspection capabilities.

Contact : https://www.digitaltwin.technology/

10

SourcingGPT.ai Launches Beta Version, Revolutionizing Sourcing

SourcingGPT.ai, an innovative AI-powered platform developed by BuyHive experts, has announced the launch of its beta version at Web Summit 2024. Designed to automate complex and time-consuming sourcing tasks, the platform enables businesses to improve efficiency and make data-driven decisions. It automates supplier searches, RFQ management, delivery cost analysis, customs duties, and more—all in seconds—reducing over 250 hours of labor per SKU.

SourcingGPT.ai leverages data from global platforms such as Alibaba, Global Sources, and Made-in-China to offer real-time recommendations based on specific criteria (product type, price, location, etc.). By incorporating shipping and tax calculations, it simplifies decision-making, allowing companies, especially SMEs, to cut inefficiencies and speed up their go-to-market strategies.

According to Minesh Pore, CEO of BuyHive and SourcingGPT.ai, the platform's mission is to free buyers from repetitive tasks, enabling them to focus on high-value activities such as product innovation and customer acquisition.

Contact : https://sourcinggpt.ai/

11

PinPark Unveils Smart Parking Platform at Web Summit 2024

PinPark, a pioneering company in parking management technology, is officially launching its services at the 2024 Web Summit in Lisbon, Portugal. This global debut showcases PinPark's innovative platform designed to transform the parking experience for drivers by making it easier to find and reserve parking spots in real-time. The app allows users to locate available spots and reserve them instantly, digitizing parking management for garages, commercial centers, campuses, and government facilities. A premium option for reserving prime spots is also available, similar to booking a table at a top restaurant.

PinPark's founder and CEO, Noman Khan, highlights, "By making parking simple and stress-free, we're not only enhancing user experiences but also contributing to greener, more efficient cities." The platform's goal is to reduce the time spent searching for parking, lowering emissions and supporting urban sustainability.

Contact : https://pinpark.co/

12

HealUA Transforms Crisis Healthcare in Ukraine at Web Summit 2024

HealUA, an innovative mobile app, is presenting at Web Summit 2024 to demonstrate how it connects Ukrainian physicians to international medical experts in real-time, even in the most war-devastated areas. With over 1,500 healthcare facilities in Ukraine damaged, HealUA provides crucial support by enabling secure, peer-to-peer consultations. The platform already has 4,200 certified physicians across 39 specialties from 30 countries, handling more than 500 clinical cases, 90% of which receive responses within 24 hours.

Founded by Nelya Melnitchouk, HealUA aims to provide Ukrainian doctors with the expertise and resources needed to offer the best possible care. The app bridges the gap between global medical advancements and local healthcare by connecting Ukrainian health professionals with a vast international network.

Originally developed to support physicians isolated by the war, HealUA has become a solution that increases the efficiency of Ukrainian doctors, regardless of their location. Looking to expand its impact, HealUA plans to integrate AI-powered verification systems and educational tools to keep doctors updated on the latest medical advancements.

Contact : https://gmka.org/projects/healua//

13

Witty X App: A Game-Changer to Tackle Range Anxiety in EVs

Rome-based Witty is developing the Witty X app, a solution aimed at reducing "range anxiety," a major barrier to EV adoption. Witty X predicts energy consumption for electric vehicles (EVs), including eBikes, scooters, and mopeds, while also displaying real-time charger availability. This app helps users extend battery life, optimize daily travel range, and locate nearby charging stations, enhancing the convenience of EV driving for both new and seasoned users.

With its patented technology (PCT/IB2021/0584866), Witty X offers an integrated solution to manage battery health without needing a direct connection to a Battery Management System (BMS). The app functions as a 3-in-1 tool for EV users, combining battery preservation, energy prediction, and charging station location into a single platform.

Witty sees enormous market potential, with a projected 460 million EVs globally by 2030, and aims to capture 10% of the two/three-wheel EV market. Strategic partnerships in Italy, Japan, and Germany have been secured, with a launch planned for March 2025. Witty is focusing on potential clients, including long-term EV rental companies and last-mile delivery firms.

Witty launched a €1M funding round in December 2023, securing €350k via SAFE, and is currently seeking an additional €650k to expand its team, marketing, and software maintenance. Testing with B2C customers in Italy, Germany, and Japan is scheduled for 2025, with plans to expand into the B2B2C market through key partnerships.

Contact : https://wittypower.com/fr-fr

14

Divercefi Launches "Public Portfolios" Feature at Web Summit, Bringing a Gamified and Social Investment Experience to Retail Investors

Divercefi, an emerging player in the wealthtech space, announced the beta release of its new feature, "Public Portfolios," at Web Summit 2024. This innovation offers retail investors a gamified, community-driven investment experience leveraging Web3. On the free web app app.divercefi.com, portfolio creators can now build and manage portfolios from a selection of over 5,000 assets across four asset classes. These portfolios are accessible to the community, allowing users to showcase their investment skills and compete with others on performance and follower count.

The launch of Public Portfolios marks a new phase for Divercefi, which previously enabled users to privately plan and manage their wealth. This new feature introduces a social and competitive investment experience centered around transparency and community-driven decision-making. Divercefi aims to expand further by integrating with brokers and exchanges, both CeFi and DeFi, so that investors can manage their entire journey—from planning to execution—all in one platform.

Contact : https://divercefi.com/

15

Athena: Reimagining Health for Women of Color with AI-Powered, Culturally Relevant Solutions

Athena is an AI-driven platform dedicated to addressing the unique healthcare needs of women of color by providing personalized, culturally relevant health and wellness support. Women of color often encounter significant barriers in accessing quality healthcare, including limited availability and prohibitive costs. Underrepresentation in clinical research compounds these issues, leading to critical gaps in understanding their specific health needs and contributing to persistent health inequities.

Athena's Gen-AI-powered chatbot offers 24/7 support, bridging the gap between brief, inadequate GP appointments and unaffordable private care. By leveraging advanced AI and machine learning, Athena provides tailored health advice and real-time, evidence-based recommendations, focusing on reproductive health, mental wellness, and other areas often overlooked in mainstream healthcare.

Athena's platform not only supplies individualized medical insights but also creates a safe space for community engagement. Here, women of color can share experiences, seek advice, and gain strength within a supportive network. This holistic approach allows users to take control of their health in a respectful, accessible, and empowering environment. Athena is redefining healthcare by amplifying the voices of women of color and providing them with the comprehensive, culturally attuned care they deserve.

Contact : https://www.athenahealthai.uk/

16

xLongevity Launches Four New Longevity Centers in India and Switzerland and Unveils AI-Integrated Longevity Platform

xLongevity, a leader in wellness and personalized longevity solutions, announces the opening of four longevity centers in India and Switzerland, alongside 20 strategic partnerships currently in progress. With the launch of its AI-integrated longevity platform, xLongevity takes a major step forward in its mission to redefine longevity through scientific innovation and collaboration.

The new centers offer state-of-the-art wellness solutions, integrating advanced diagnostics, therapies, and personalized health programs, thereby expanding xLongevity's global reach. With 20 centers currently onboarding, the rapid growth of their network demonstrates significant interest in their solutions.

At the core of this expansion is xLongevity's Holistic AI Longevity Ecosystem platform, combining AI-powered diagnostics, personalized recommendations, and real-time monitoring to deliver a customized health experience. This digital platform integrates with partner services, enabling users to proactively manage their health and extend their healthy lifespan.

Contact : https://xlongevity.com/

17

NightOwlGPT Showcases AI Solutions to Preserve Endangered Languages

NightOwlGPT, an AI-powered platform dedicated to preserving endangered languages, will present its groundbreaking solutions at Web Summit 2024. As digital advancements threaten linguistic diversity, NightOwlGPT's mission is to democratize AI technology, making it accessible to marginalized communities and safeguarding endangered languages for future generations. With over 40% of the world's 7,000 languages at risk, NightOwlGPT's platform integrates real-time translation, interactive learning, and cultural insights to empower communities and protect linguistic heritage.

NightOwlGPT's unique platform goes beyond standard translation, embedding cultural context into its services. Key features include:

Real-Time Translation: Supports endangered languages like Tagalog and Cebuano with plans to expand to 170 languages.
Interactive Learning Tools: Offers engaging modules that teach language fundamentals while respecting cultural nuances.
Cultural Competence: Provides language tips and cultural insights to deepen understanding across communities.

"Voices Shape Worlds": A Global Vision

NightOwlGPT's mission is to foster a world where every language and culture is digitally included. Founder Anna Mae Yu Lamentillo emphasizes, "We believe that voices shape worlds, and losing a language means losing unique knowledge and heritage." Starting in the Philippines, NightOwlGPT now aims to expand its impact across Asia, Africa, and Latin America.

Contact : https://www.nightowlgpt.com/

18

Beelinguapp Launches AI-Powered "Create Stories" Feature for Personalized Language Learning at Web Summit 2024

Beelinguapp, a leading language learning app, is thrilled to introduce its innovative "Create Stories" feature at Web Summit 2024. This new tool, powered by advanced AI, allows users to generate personalized stories tailored to their language learning needs, making practice more engaging and effective. With this feature, learners can customize story length, difficulty, and vocabulary focus, enhancing the learning experience to suit their goals. At the end of each story, AI-generated comprehension questions help reinforce understanding and retention.

Revolutionizing Language Learning with AI
Beelinguapp's "Create Stories" feature provides an immersive, interactive experience that transforms reading into an active language practice. Whether for beginners or advanced learners, this tool adapts to individual preferences, making language learning more engaging and enjoyable

Contact : https://beelinguapp.com/

19

HeyFably Unveils AI-Powered WhatsApp Engagement Platform at Web Summit 2024

HeyFably, a WhatsApp Engagement Platform founded in Portugal by Elizabeth Cruz, has launched an exclusive AI feature at Web Summit 2024. Designed to streamline marketing, e-commerce, customer support, and debt collection, HeyFably offers companies an all-in-one solution for creating and automating WhatsApp campaigns while integrating seamlessly with eCommerce and CRM platforms. The platform now incorporates conversational AI agents, allowing brands to deliver personalized, scalable customer interactions through WhatsApp.

HeyFably addresses the limitations of traditional channels like email and SMS, which have low engagement rates and limited multimedia support. With WhatsApp's extensive reach—2.5 billion global users and high engagement metrics such as a 90% open rate and 35% click-through rate—HeyFably enables brands to enhance customer interaction, boasting an average 20x ROI and 10x higher revenue compared to email.

Contact : https://www.heyfably.com/

20

ZeroThreat Launches AI-Powered Vulnerability Scanner at Web Summit 2024

ZeroThreat, a disruptive U.S.-based startup in the cybersecurity sector, announces the launch of its commercial version of the vulnerability scanner at Web Summit 2024 in Lisbon. This AI-powered scanner is designed to detect, remediate, and prevent vulnerabilities in real time with unparalleled accuracy and efficiency. Targeting B2B SaaS companies, it reduces the vulnerability detection and resolution cycle from days to hours, allowing companies to launch secure products on schedule.

Exclusive Features of ZeroThreat

High Accuracy: Reduces false positives through integrated threat intelligence.
Ease of Use: Configurable in a few clicks, with no technical expertise required.
Real-Time Remediation: Provides personalized code examples and detailed vulnerability information.
Scan Location and Storage Choice: Regional data compliance for enhanced flexibility and control.
Compliance Coverage: Generates compliance reports for standards such as OWSAP Top 10, PCI-DSS, SOC2, HIPAA, ISO27001, GDPR, and more.
API Discovery: Identifies and catalogs APIs, enhancing security and compliance management.

Contact : https://zerothreat.ai//

21

The New Face and Harper Collective Redefine E-Commerce with PS5-Level Immersive Virtual Shopping

Harper Collective, a sustainable travel and lifestyle brand co-founded by Jaden Smith and Sebastian Manes, has partnered with French tech company The New Face to launch a groundbreaking, immersive e-commerce experience. Moving away from traditional, pixelated online platforms, the collaboration delivers an interactive, 360-degree digital world where customers can explore Harper Collective's products and values. Instead of opening physical stores, Harper Collective has taken its vision entirely digital, allowing visitors to navigate through virtual rooms, watch artisans create eco-friendly luggage, and experience the brand's commitment to sustainability and craftsmanship.

This unique partnership breaks the mold of traditional direct-to-consumer e-commerce by focusing on creating an engaging brand experience that conveys Harper Collective's values beyond just shopping. Jaden Smith emphasizes, "We've created a digital space where customers can feel connected to our story and be a part of what Harper Collective stands for." This approach positions storytelling and immersive engagement at the forefront, setting a new standard for how young, tech-savvy consumers connect with brands online.

22

Ubicloud Launches EuroGPT, a Privacy-Focused Open Source AI for European Businesses

Ubicloud has introduced EuroGPT at the Web Summit 2024 in Lisbon—a privacy-conscious, open source alternative to ChatGPT Enterprise designed for businesses in Europe. EuroGPT addresses two key challenges: offering transparency and control over AI applications, and ensuring that data remains under EU jurisdiction by operating from Frankfurt, Germany. Available now for evaluation at eurogpt.ubicloud.com, EuroGPT enables enterprises to securely integrate large language models without sending data to the U.S.

EuroGPT combines open source technologies like Ubicloud's cloud infrastructure, Meta's Llama 3.1 405B model, and Llama Guard 3 for moderation, alongside DuckDuckGo for privacy-protected web searches. Key privacy and security features include compliance with GDPR, local data storage, and encryption of data in transit and at rest. The platform also ensures no customer data is used for training purposes, offers customizable data retention periods, and provides full transparency of privacy controls through open source verification.

Garry Tan, CEO of Y Combinator, praised EuroGPT, stating, "Combining open-source infrastructure with data control is exactly what we need in today's AI landscape."

Contact : https://eurogpt.ubicloud.com/

23

JobMojito Revolutionizes Recruitment with AI Interview Avatar at Web Summit 2024

JobMojito will unveil its innovative AI Interview Avatar at the Web Summit on November 13. This platform aims to transform recruitment by making the initial screening process more inclusive and transparent while optimizing company resources. The AI Interview Avatar enables candidates to engage in interactive voice interviews with a lifelike avatar, generating real-time responses based on a recruiter's script and a company-specific knowledge base.

The system captures voice transcripts without revealing gender, age, or ethnicity, ensuring an impartial evaluation. Candidates are recommended for the next stage based solely on their suitability for the position, promoting a more inclusive work environment. Studies suggest that JobMojito's approach could advance 30% more women to the next round compared to traditional systems.

JobMojito also tackles the challenge of managing large applicant pools by automatically evaluating, scoring, and selecting candidates for the next round. By answering candidate questions about benefits and internal policies, the platform "sells" the company and the position, just as a top HR recruiter would.

Founder Jozef Balaz states, "We're thrilled to present our platform at the Web Summit in Lisbon. Every company stands to benefit from these features. The future of recruitment is AI."

Contact : https://jobmojito.com//

24

Nature Plant Unveils GPS-Tracked Tree Planting Platform to Combat Carbon Emissions at Web Summit 2024

Nature Plant, an environmental tech startup, introduces a groundbreaking platform at Web Summit 2024 that empowers individuals and businesses to reduce their carbon footprint through transparent, GPS-tracked reforestation. Designed to combat global warming and deforestation, Nature Plant's solution allows users to plant trees with verified GPS locations and unique QR codes for full transparency. Attendees at Web Summit have exclusive early access to this platform, enabling them to purchase trees, track their impact on carbon reduction, and share their achievements to inspire others.

Nature Plant's platform combines advanced GPS tracking and data transparency to offer proof of environmental impact. Users can see where each tree is planted, monitor its status, and measure their contributions to reducing carbon emissions. Each tree absorbs up to 0.25 tons of carbon per year, helping users move toward carbon neutrality.

Nature Plant is not only planting trees but also building a global community of environmental changemakers. The platform encourages users to share their reforestation efforts on social media, inspiring collective action to combat climate change.

Contact : https://natureplant.org/about-us

25

Jsonify Opens Data Automation Platform to Public Access at Web Summit 2024

Jsonify, the pioneering technology firm in web data pipeline automation, announces its transition from beta to open access, now offering free trials to businesses worldwide. Launched at Web Summit 2024, this milestone introduces a powerful tool for automating complex data workflows, allowing teams to focus on high-priority initiatives.

Founded by a team of AI enthusiasts, Jsonify aims to eliminate repetitive, manual data tasks, simplifying data management for businesses of all sizes. "Jsonify is here to automate away the time-consuming data tasks that stifle innovation," said Paul Hunkin, Founder of Jsonify. Now available to all, Jsonify transforms the way businesses interact with their data.

Jsonify's platform offers a no-code interface for creating flexible workflows, enabling businesses to extract data from thousands of web pages, convert PDFs and DOCX files into actionable data, and turn websites into APIs. Leveraging cutting-edge AI algorithms, Jsonify provides efficient and accurate data extraction.

With integrations for popular tools like Airtable and Google Sheets, Jsonify seamlessly fits into existing workflows, boosting productivity and data accuracy. Jsonify stands ready to support companies in their quest for streamlined data management without the typical challenges of data collection and maintenance.

Contact : https://jsonify.com/

26

Bestie Bite Showcases AI-Powered Hospitality Discovery Platform at Web Summit 2024, Launches $500K Pre-Seed Round

Bestie Bite, an AI-driven platform for discovering bars, restaurants, and hotels through short, engaging videos, will be featured at Web Summit 2024 in Lisbon. The company, which recently opened a $500,000 pre-seed funding round following participation in Techstars Torino 2024, aims to fuel product development and expand its market reach. Bestie Bite's innovative approach helps users explore venues with authentic video content, providing a more dynamic alternative to traditional reviews. Founded by an all-female team, the platform empowers users to get a real feel for venues' ambiance, food, and service.

Bestie Bite leverages advanced AI algorithms to analyze thousands of videos, offering users tailored recommendations based on personal preferences. Since its launch in January, the platform has attracted 22,000 users, with over 10,000 videos uploaded across 7,000 venues in 20 countries. The $500K funding will support continued development, team growth, and partnerships with hospitality venues.

Carlotta Robbe Di Lorenzo, CEO of Bestie Bite, says, "We're excited to introduce Bestie Bite at Web Summit 2024, demonstrating how video content can transform the way people discover new spots and bringing more diversity to the tech and hospitality sectors."

Contact : https://www.bestiebite.it/en/

27

Altegio Launches Aunio App for Enhanced Customer Retention and Booking Management at Web Summit 2024

Altegio, a leader in online booking solutions, unveiled its new app, Aunio, at Web Summit 2024. Designed to streamline personal bookings for users while boosting customer retention for businesses, Aunio aims to help companies build a loyal customer base. With studies showing that a 5% increase in retention can increase profits by up to 95%, Aunio supports Altegio's mission to drive customer loyalty and engagement, ultimately enhancing revenue growth.

For users, Aunio centralizes booking, rebooking, and rescheduling, providing quick access to appointment dates, locations, and contact details. It also showcases loyalty rewards, promotions, and bonus cards to encourage repeat visits.

For businesses, Aunio allows bookings only at previously visited locations, creating a direct, personalized experience and boosting customer lifetime value. The app serves industries like beauty, wellness, sports, and healthcare, integrating seamlessly into Altegio's broader digital ecosystem, which includes 30+ management tools. By automating up to 80% of business processes, Altegio's platform optimizes efficiency across marketing, finance, sales, and team management.

Contact : https://alteg.io/en/

28

Prelude Raises $8 Million to Expand Fraud-Resistant SMS Verification and Launch Mobile Onboarding Services

Prelude, a leader in fraud-resistant SMS verification solutions, announced an $8 million seed funding round at Web Summit. Led by Singular and Seedcamp, this funding will accelerate customer acquisition in Europe and North America and drive the development of new mobile-first onboarding services. Founded in 2022 by Matias Berny and Quentin Le Bras, former Zenly team members (acquired by Snap Inc.), Prelude provides a transparent, cost-effective SMS verification solution, reducing costs and fraud while optimizing conversion rates.

Acting as a smart broker, Prelude identifies the most cost-efficient routes for message delivery, helping companies reduce verification costs by an average of 40% and achieving a 95% conversion rate. With an easy, single-line code integration, Prelude delivers a seamless user experience, allowing businesses to streamline various aspects of messaging and authentication flows.

In just two years, the French startup has secured over 100 million user accounts across 230 regions, working with companies like BeReal, Locket, Alma, and Bitstack across multiple sectors. This funding will allow Prelude to go beyond one-time password verification, developing a comprehensive mobile onboarding platform with multiple APIs for verifying, onboarding, and securing new users within mobile apps.

Contact : https://prelude.so/

29

Firsty, World's First Free Telecom Provider, Announces Partnership with Uber at Web Summit 2024

Firsty, an Amsterdam-based telecom startup founded by former Adyen Technical Product Managers Vince Vissers and Gauthier Thierens, is the first telecom provider to offer free mobile data in over 150 countries. At Web Summit 2024, Firsty announced its partnership with Uber, allowing users to access the Uber app and book rides worldwide without incurring data charges, providing a seamless experience from the moment they arrive at their destination.

Firsty simplifies mobile connectivity by removing traditional barriers such as high costs and limited access, offering free, uninterrupted connections across land, sea, and air. This partnership with Uber is a major milestone in redefining mobile data for a connected, borderless world.

Through this collaboration, Firsty users can now avoid roaming fees and skip potentially unsafe Wi-Fi when ordering a ride in new destinations. This empowers users to travel freely and stay connected wherever they go.

"Our partnership with Uber is a pivotal moment in bringing seamless connectivity to customers everywhere," said Vince Vissers, Firsty Co-founder and CEO. "With this collaboration, Firsty users can order rides without worrying about data costs, granting them the freedom to move as soon as they arrive. It's all about breaking down barriers to ensure users can stay connected and travel effortlessly."

Contact : https://www.firsty.app/

30

BUTTONS Unveils HALI, a Groundbreaking AI Agent, Redefining Intelligent Luxury

At Web Summit 2024, BUTTONS, the luxury-tech brand based in Los Angeles, introduces HALI, a powerful and exclusive AI agent that represents the future of human-tech interactions. More than just a virtual assistant, HALI combines futuristic aesthetics with expressive visuals, fluid movements, and articulate speech, engaging users through BUTTONS' intelligent terminals and global reach. This launch marks a new era of intelligent luxury for BUTTONS, founded by Victor AI.

Developed by BUTTONS' team of AI scientists, HALI goes beyond the traditional role of digital assistants. Designed to intuitively sense emotions, identify needs, and understand natural language, HALI navigates seamlessly between the digital and physical realms, blending reality with the virtual world.

With an advanced sensory interface, HALI offers instantaneous responses, accurately captures conversational nuances, and uses a RAG framework for personalized and adaptive interactions. Key features include:

AI Soul Integration – 'Understanding You': HALI preserves users' ideas and memories, creating a personalized and evolving experience.
AI Assistant – 'Assisting You': HALI provides real-time support, manages schedules, organizes tasks, and recommends music.
Social Connections – 'Connecting You': HALI facilitates social connections through location-based and interest-based matching.

Contact : https://www.buttonsair.com/fr

31

Unbabel Launches Widn.AI, a Game-Changing AI Translation Solution for Prosumers and Growing Businesses

Unbabel, a leader in AI-powered Language Operations, has unveiled Widn.AI, a revolutionary standalone AI solution designed to meet the translation needs of prosumers and businesses looking to expand globally. Built on an industry-leading multilingual large language model (LLM), Widn.AI offers fast, cost-effective, and high-quality translations, catering to the increasing demand for digital content and e-commerce in native languages. Widn recently achieved top performance across multiple language pairs, outperforming GPT, DeepL, and Google Translate in a benchmark by the WMT.

Widn.AI goes beyond basic word-for-word translation to capture nuanced meaning and context, delivering polished and culturally resonant translations that enhance global communication. Powered by Unbabel's proprietary data and quality model, COMETKiwi, Widn.AI ensures high accuracy and reliability, including for specialized fields such as medical and legal content.

Contact : https://unbabel.com/

32

Beam Introduces Scout: Autonomous AI-Driven Underwater Vehicle for Offshore Wind Inspection

Summary: Beam, a leading offshore wind service provider, unveiled Scout, an autonomous underwater vehicle (AUV) powered by AI, at Web Summit 2024. Scheduled for market release in 2025, Scout enables wind farm operators to directly oversee subsea inspections, bypassing traditional, cost-intensive methods that rely on specialized vessels and expert crews.

Enhanced Inspection Capabilities: With advanced AI, real-time 3D reconstructions, and high-precision navigation, Scout offers faster and more cost-effective inspection solutions. During a successful deployment at the Seagreen Wind Farm in September 2024, Scout demonstrated its full autonomy, requiring minimal human intervention. Designed to be self-driving, it can conduct and complete inspections independently, with reports generated at the mission's end. Beam envisions Scout being launched from Crew Transfer Vessels (CTVs) during routine wind farm visits, allowing a broader range of personnel to manage subsea maintenance and addressing the current skill shortage in offshore wind.

Operational and Environmental Benefits: Scout's innovative approach reduces the need for costly third-party inspection services, transforming what were once sporadic inspections into routine maintenance tasks. Equipped to capture 4K 3D site reconstructions, Scout facilitates year-on-year site comparisons, giving teams critical insights into structural health, thereby lowering reactive repair needs and reducing operational costs over time.

Contact : https://beam.global//

33

Niantic Unveils the Future of Spatial Computing at Web Summit 2024

Niantic, a pioneer in augmented reality experiences, has revealed its ambition to transform the interaction between physical and digital worlds at the Web Summit in Lisbon. The company showcased its Niantic Spatial Platform, announced new experimental AR features in Pokémon GO, and shared advancements in groundbreaking geospatial modeling, all aimed at creating a more immersive and interconnected world.

Key Announcements:

Launch of Niantic Spatial Platform: A comprehensive suite of tools and solutions designed to meet spatial computing needs across various industries.
New Experimental AR Feature in Pokémon GO: Available in Lisbon and other cities worldwide.
Progress in Geospatial Modeling: Niantic continues to develop geospatial models that integrate augmented reality with the real world, an evolution akin to advancements in large language models.

Contact : https://nianticlabs.com/

Unleash Innovation, Engagement, and Growth in the Telco Universe!

As a Digital Mobile Strategist, I've got one foot in the world of telecoms and the other in the future! My mission? Turning your ideas into mobile apps that captivate, monetize, and keep users coming back.

Since 2005, I've been tracking every corner of the mobile world—from emerging trends to the innovations shaping tomorrow. I specialize in monitoring the latest developments to identify the most promising opportunities, helping clients stay ahead in a rapidly evolving landscape.

Whether it's 5G, Web3, or mobile strategy, I bring proven methods like Lean Startup and Design Thinking to drive effective digital transformation for businesses.

Ready to boost your mobile presence and stand out in the Telco universe? Let's make it happen!

Christophe Romei

I offer personalized MWC monitoring for your teams who cannot attend and for your executive committee, keeping them informed of key trends and announcements. Receive tailored insights on industry innovations and strategic moves, without being on-site.

the offer for MWC 2025

contact@christopheromei.com

Linkedin : christopheromei
Twitter : @christopheromei